



HOAK MEDIA CORPORATION

FOR IMMEDIATE RELEASE:

Hoak Media Corporation Names Ron Tillery General Manager of Hoak Television Stations in Colorado

DALLAS, Texas (March 6, 2007) - Hoak Media Corporation today announced the appointment of Ron Tillery as General Manager of Hoak properties in Grand Junction, Colorado, including CBS Affiliate KREX-TV and FOX Affiliate KFQX-TV. Mr. Tillery will be responsible for the management and oversight of these important broadcast properties in the growing Western Slope region of Colorado. He will report to Hoak Media's Chief Operating Officer, Rich Adams.

For the past 16 years Mr. Tillery has served as President and CEO of the Economic Development Council of Kearney, Nebraska where he helped guide efforts to build one of Nebraska's most vibrant regional economies. Advancing collaboration as a development strategy, he was also instrumental in the establishment of an array of initiatives that will have lasting benefit to businesses, housing development organizations and communities across Nebraska. Prior to that Tillery managed television operations in Nebraska for Gordon Broadcasting and the CBS Affiliate in Amarillo, Texas. He began his television career in the Texas Lower Rio Grand Valley at KGBT TV, a CBS affiliate, and also worked at the ABC Affiliate KETV, in Omaha, Nebraska.

Commenting on the appointment, Hoak Media's Executive Vice President and COO Rich Adams said, "Ron Tillery brings to Hoak Media, our employees and the people of Grand Junction, Colorado, an unparalleled set of skills that will greatly benefit us all. He has an exceptionally keen sense of service and leadership to the communities he has served in Nebraska and I am confident he will bring that same skill set and energy to Grand Junction, Montrose and Glenwood Springs." Adams continued, "The Grand Junction metro is in a growth cycle and we think it is a natural fit that a progressive thinker and planner like Ron Tillery be at the helm of our television stations to fulfill the television programming needs of our viewers and advertisers alike".

Ron Tillery said, "I am honored to be joining Hoak Media at their Grand Junction stations where there is so much opportunity for growth. Clearly, this company has demonstrated its commitment to providing the highest levels of programming and

community service and I will dedicate my energy to advancing those goals. My family and I are very excited about the Grand Junction community and look forward to becoming quickly connected.”

A native of Kansas, Ron graduated from St. John High School in St. John, Kansas and attended Hutchinson Community College in Hutchinson. He served in special weapons management while in the U.S. Air Force. Tillery is married to wife Ann, and the father of four children, Sean, Andy, Heather and Kristen.

About Hoak Media Corporation

Hoak Media Corporation currently owns, operates, programs or provides sales and other services to 19 television stations in 7 markets in the states of Texas, Colorado, Nebraska, South Dakota and North Dakota. Hoak Media’s television station group includes affiliates of NBC, CBS, ABC, FOX, MyNetworkTV and CW. For additional information go to www.hoakmedia.com

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